# Redesigning Our Dairy Industry

University of Missouri - Grazing Conference
Randy Mooney
Rogersville, MO
July 8, 2009

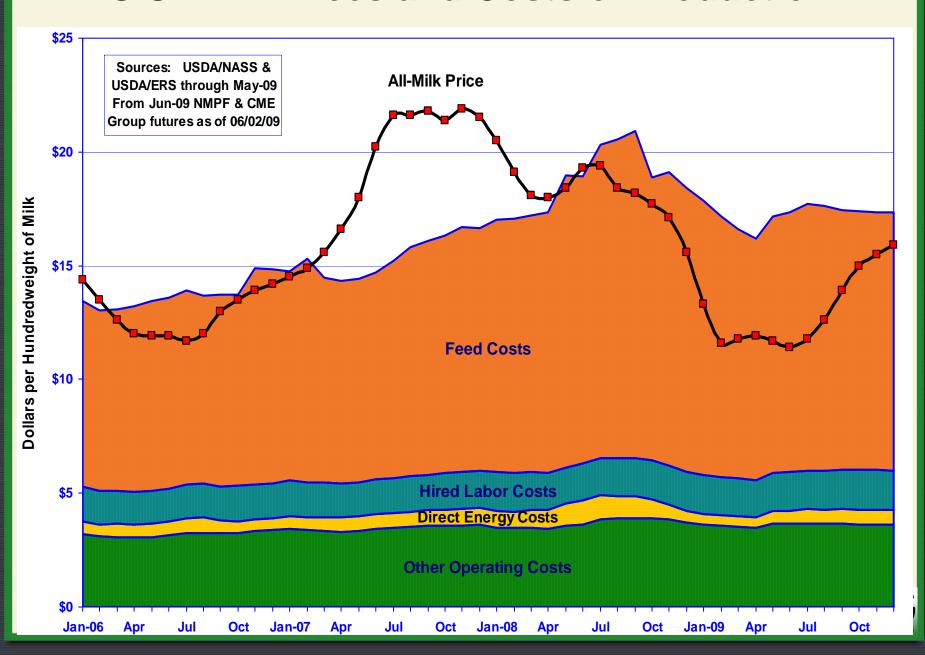


# The State Of The Industry

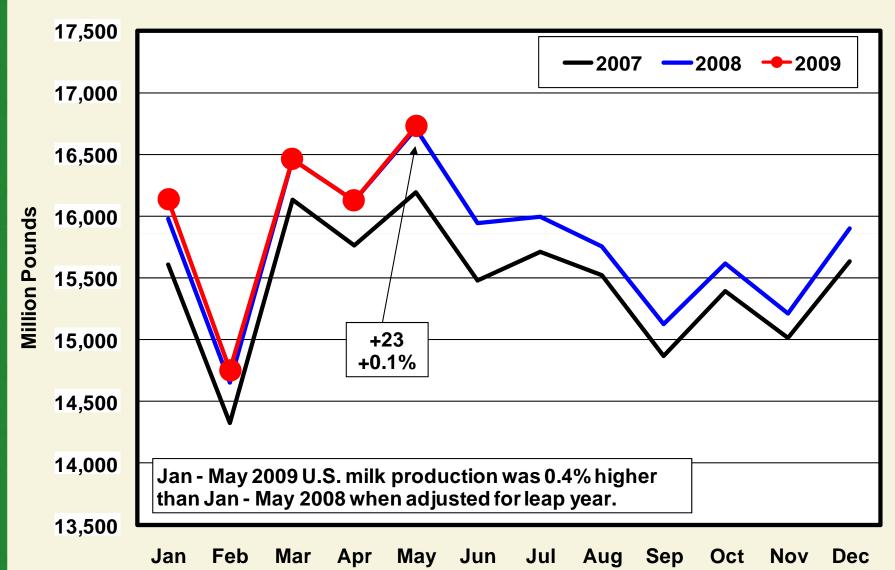
- Going through an unprecedented price cycle due to a convergence of factors:
  - Oversupply of milk
  - High input costs
  - Decreased worldwide demand decreased exports
  - Financial crisis no credit



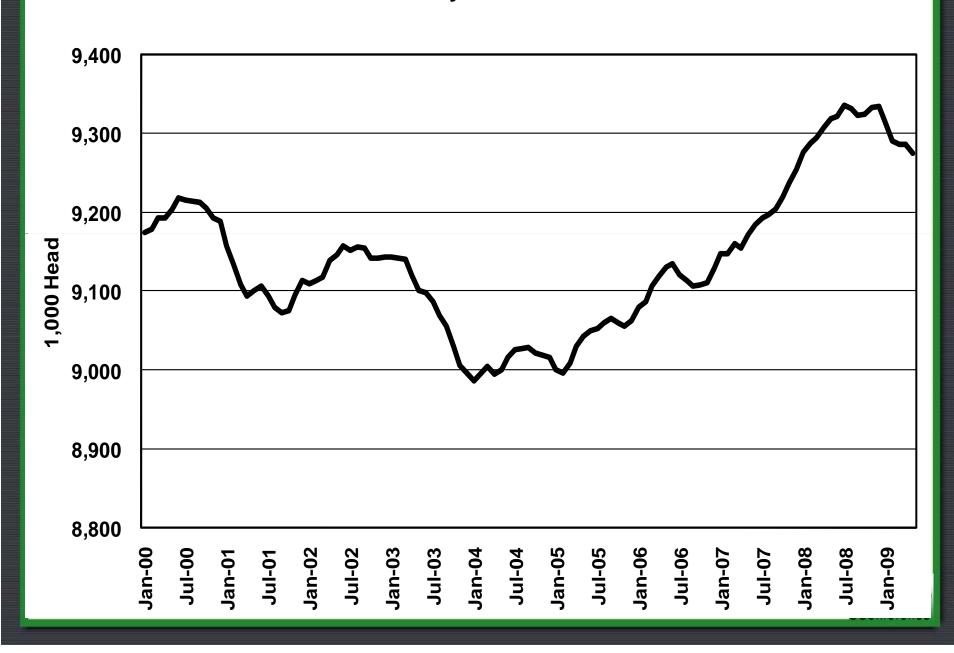
#### **U.S. Milk Prices and Costs of Production**



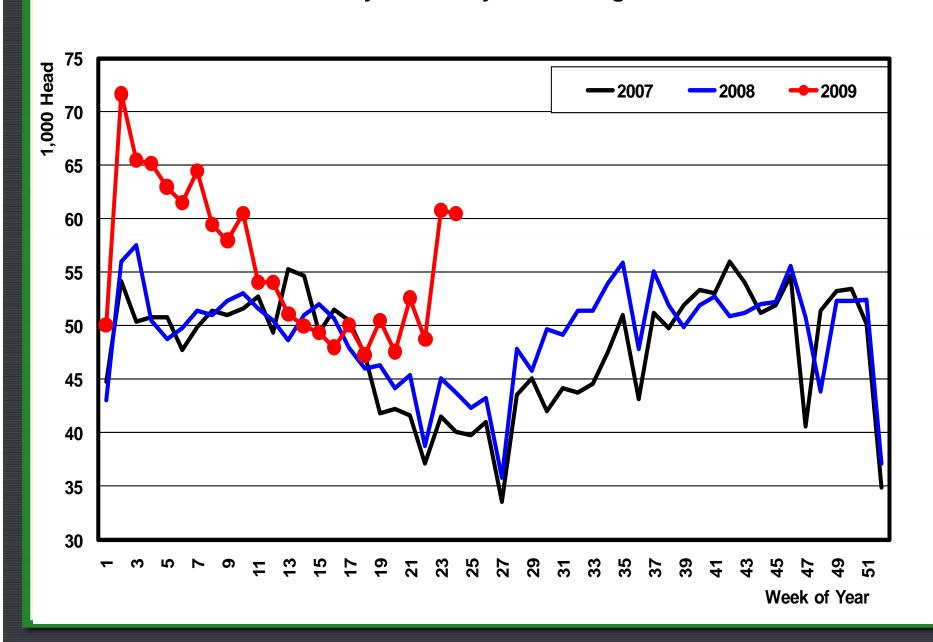
#### **Monthly U.S. Milk Production**

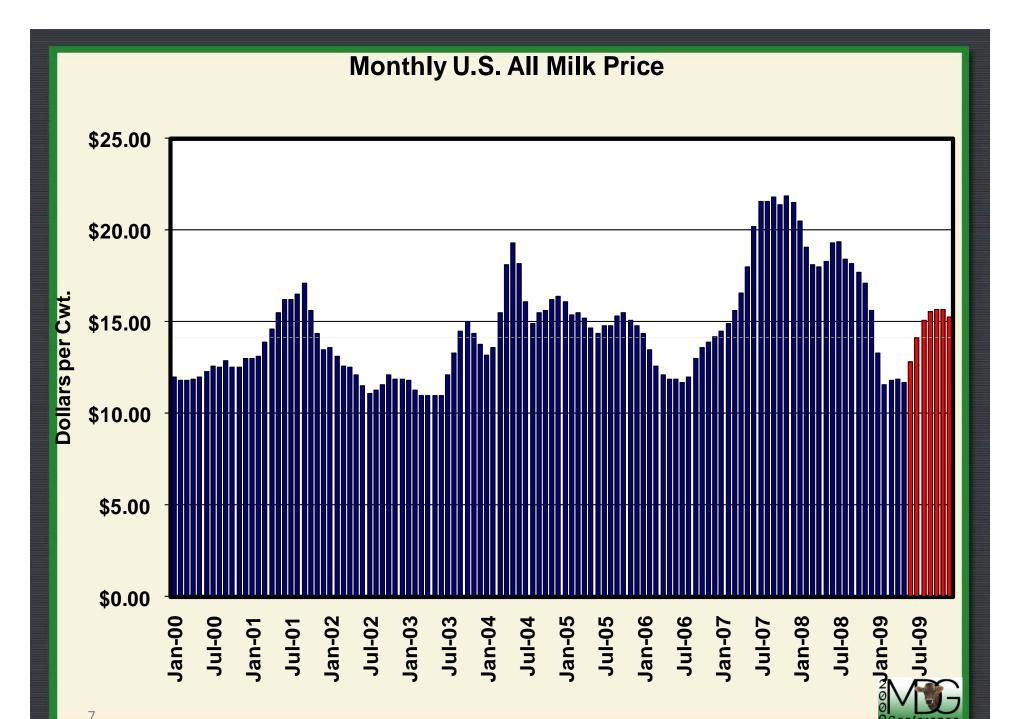


**U.S. Dairy Cow Numbers** 



Weekly U.S. Dairy Cow Slaughter





# What Is The Industry Doing?

Short Term?

Long Term?



#### **Short Term**

- Cooperatives Working Together (CWT)
- Dairy Export Incentive Program (DEIP)
- Demand
- Price Support



# Long Term

Dairy Farmers of America, Inc.

National Milk Producers Federation



#### **DFA Price Stabilization Committee**

- Created in May 2009
- Establish guiding principles
  - Market orientated
  - Responsive
  - 100 percent participation
  - Global in nature
  - National in scope, with ability to implement regionally



#### NMPF Task Force

- Created in June 2009
  - Objective: find a long-term solution to price stabilization
  - Listening sessions scheduled for July 21- 22
- Task Force Subcommittee
  - Objective: examine partial herd retirement concepts



# What Can You Do To Weather These Cycles In The Future?



# I Turned to Grazing...

- Began my intensive grazing operation in 1991
- Partnership with Kent Miller in 2001
- Currently milk 250 cows
- Grassland Consultants 2005



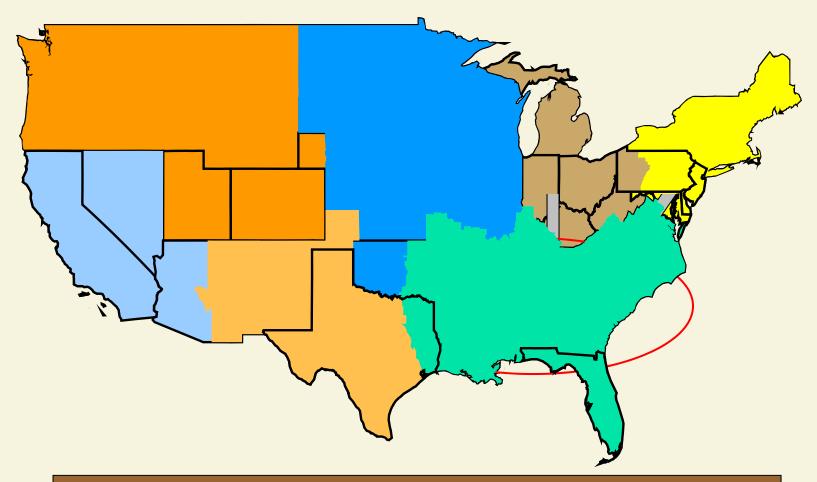








### Milk Movement to the Southeast



Due to the deficit milk supply, milk is hauled from all over the country to supply the needs in the Southeast.



# Grazing **Provides an Opportunity** in Many Ways...

- Control of costs
- Quality of Life
- Sustainability
- Environmental issues
- Local milk supply



# **THANK YOU**

