



Creating Entrepreneurial Communities

September 29-30, 2021

Hannibal, MO



Extension
University of Missouri



Keynote Speakers



Andrew McCrea

Andrew McCrea is a farmer and rancher, an award-winning radio and tv broadcaster and a nationally recognized speaker. One of Andrew's passions is helping small towns and rural America create positive change. His website, TotalTownMakeover.com, provides communities with free resources and ideas on how they can build strong communities. He served three terms on his local school board and is the president-elect of the Community Foundation of Northwest Missouri.

Andrew McCrea will take you on a journey to places that are very much alive! They are small towns, cities and rural areas that have performed a "makeover." These places are succeeding by creating robust economies, vibrant communities and focusing on how to build a strong next generation of residents.



Marshall Stewart

Marshall Stewart is vice chancellor for extension and engagement at the University of Missouri and the chief engagement officer for the University of Missouri System.

Dr. Stewart is committed to All Things Missouri — helping the University of Missouri build a vibrant 21st century model for extension and engagement, expand its impact and strengthen its land-grant roots.

Dr. Stewart leads university-wide extension, continuing education and engagement and outreach efforts aimed at addressing Missouri's grand challenges around the economy, education and health. Through a statewide network of campus faculty and specialists, MU Extension's field programs alone deliver almost \$1 billion in economic impact to Missouri and serve the diverse needs of people and communities in every county and urban center.

Wednesday September 29, 2021

10:30 AM **Registration & check-in;** Location: Rialto Banquet Hall, 601 Broadway
****Lunch provided****

11:15 to 11:45 AM **Opening Panel - Creating an Entrepreneurial Community in Hannibal**
 Charlie Phillips, Arif Dagin, Joe Anderson, Katy Welch & Kathy Wear

11:45 AM **Opening Welcome - MU & Hannibal**

12:00 PM **Keynote Presentation;** Andrew McCrea

12:30 PM to 1:00 PM *Move to breakout sessions*

Breakout Session 1

1:00 PM to 2:00 PM	Location	Mississippi Marketplace	Mark Twain Museum (Conference Room)	Charlie & Tru (Upstairs apartment)	The Depot
	Presentation	Building local giving toward entrepreneurial activities	Rural Strong (SBDC & PTAC)	Building Restoration & Historic Preservation	Downtown Revitalization
	Speaker	Andrew McCrea	Maria Kuhns and Kris Bocking	Martin Meyer	Corey Mehaffy

2:00 PM to 2:30 PM *Networking and moving to the next breakout session*

Breakout Session 2

2:30 PM to 3:30 PM	Location	Mississippi Marketplace	Mark Twain Museum (Auditorium)	Mark Twain Museum (Conference Room)	Meet outside Mark Twain Boyhood Home Museum	The Depot
	Presentation	Building local giving toward entrepreneurial activities	Regionalism Topics - Housing	Rural Strong (SBDC & PTAC)	Tourism and Historical Sights Walking Tour	Downtown Revitalization
	Speaker	Andrew McCrea	Scott Koontz & Carla Potts	Maria Kuhns and Kris Bocking	Megan Rapp	Corey Mehaffy

3:30 PM to 4:00 PM *Networking and moving to the next breakout session*

Breakout Session 3

4:00 PM to 5:00 PM	Location	Charlie and Tru (Upstairs apartment)	Mark Twain Museum (Auditorium)	Java Jive	Meet outside Mark Twain Boyhood Home Museum	Mississippi Marketplace
	Presentation	Building Restoration & Historic Preservation	Environmental Considerations & Opportunities in Economic Development	Not Just Mark Twain - Festivals and Events in Hannibal	Tourism and Historical Sights Walking Tour	Regionalism Topics - Workforce
	Speaker	Martin Meyer	Jon Kallen	Linda Studer & Katy Welch	Megan Rapp	Rob Russel, Diane Simbro, & Stephanie Cooper

5:00 PM to 6:00 PM *Free time. Check into lodging.*

6:00 PM to 8:00 PM **Evening Social and Networking Event;**
 Location: Rialto Banquet Hall, 601 Broadway

Thursday September 30th, 2021

7:30 AM to **Breakfast & Opening Session** (30 ideas in 30 minutes)
8:30 AM Location: Rialto Banquet Hall, 601 Broadway

Group Photo at Hannibal Mural
Location: 320 Broadway

8:30 AM to *Networking and moving to the next breakout session*
9:00 AM

Breakout Session 4

9:00 AM to 9:45 AM	Location	Mississippi Marketplace	Mark Twain Museum (Auditorium)	The Depot	Hannibal Arts Council	Planters Barn Theater	Mark Twain Museum (Conference Room)
	Presentation	Broadband/ E-commerce	Find the YOU in Your Community's YOUth Entrepreneurial Ecosystem!	Main Street and Downtown Revitalization: What Works and What to Avoid	Community Development through the Arts	Creating Entrepreneurial Opportunities (CEO) & Ignite Programs	Building Local Prosperity
	Speaker	Louis Riggs	Steve Henness & Mark Cowsert	Andrew Van Leuven	Michael Gaines	Corey Mehaffy & Chris Egleston	Richard Proffer

9:45 AM to *Networking and moving to the next breakout session*
10:15 AM

Breakout Session 5

10:15 AM to 11:00 AM	Location	Mississippi Marketplace	Mark Twain Museum (Auditorium)	The Depot	Kristy's Garden	Planters Barn Theater	Mark Twain Museum (Conference Room)
	Presentation	Broadband/ E-commerce	Find the YOU in Your Community's YOUth Entrepreneurial Ecosystem!	America Rescue Plan & Business, Entrepreneurship, Workforce Development Implications	Beautification, Parks and Recreation	Creating Entrepreneurial Opportunities (CEO) & Ignite Programs	Ecosystem Building – MoSourceLink Resource Navigator
	Speaker	Louis Riggs	Steve Henness & Mark Cowsert	Darla Campbell & Joe Koenen	Mary Lynn Richards & Kristy Trevathan	Corey Mehaffy & Chris Egleston	Alexces Bartley

11:00 AM to *Move to closing session*
11:15 AM

11:15 AM to **Luncheon & Panel Discussion on Business Resilience - Planning for Hardships**
12:15 PM Rob O'Brian and Conne Burnham
Location: Rialto Banquet Hall, 601 Broadway

12:15 PM to **Closing Keynote;** Marshall Stewart
12:45 PM

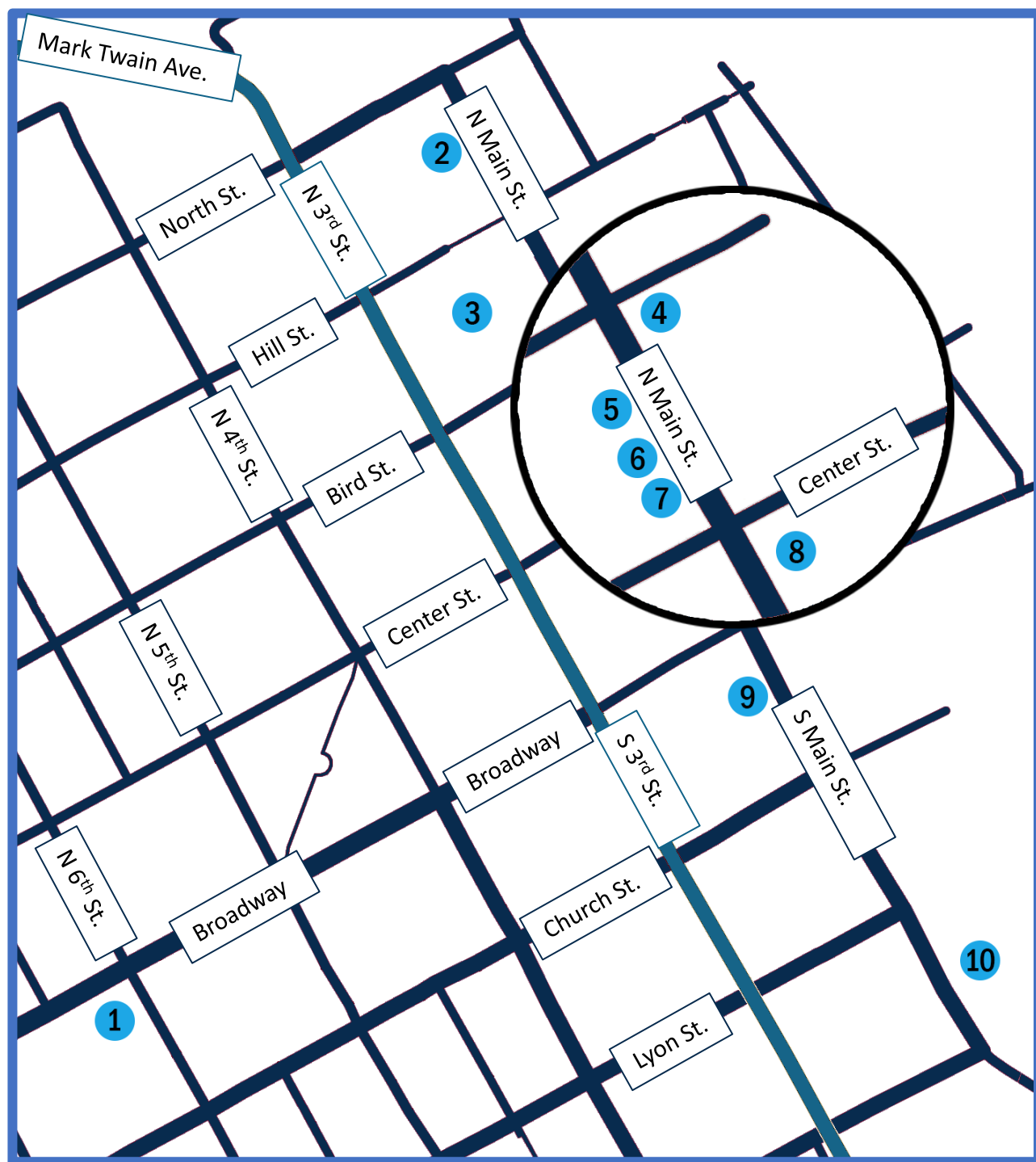
CEC Planning Committee Members

Lisa Doster, University of Missouri Extension
Stephen Mukembo, University of Missouri Extension
Amie Breshears, University of Missouri Extension
Hannah McClure, University of Missouri Extension
Jackie Spainhower, University of Missouri Extension
Samantha Welsh, University of Missouri Extension

Mike Krauch, University of Missouri Extension
Denice Ferguson, University of Missouri Extension
McKenzie Disselhorst, Hannibal Chamber of Commerce
Corey Mehaffy, Hannibal REDC
Maria Kuhns, Hannibal REDC
Gail Bryant, Hannibal Convention & Visitors Bureau

Host Locations

1. Rialto Banquet Hall, 601 Broadway
2. Mark Twain Boyhood Home Museum, 415 N. Main St.
3. Planters Barn Theater, 319 N. Main St.
4. Kristy's Garden, next to 220 N. Main St.
5. Mississippi Marketplace, 217 N. Main St.
6. Java Jive, 211 N. Main St.
7. Charlie & Tru (Upstairs apartment), 205 N. Main St.
8. Mark Twain Museum, 120 N. Main St.
9. Hannibal Arts Council, 105 S. Main St.
10. The Depot, 314 S. Main St.



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