Changing Outcomes

12 step process to address issues.

1. Issue conveyed
2. Assessment of the situation and gathering facts pertinent to the issue
3. Listing of Parties involved and their stance/opposition
4. Back ground gathering on parties involved, affiliations, etc…
5. Brainstorm list of influencers whom the parties involved might respect have influence with
6. Determination if the stance or opposition is due to: misinformation, lack of information/facts, or diametrically opposed to our position
7. Following result of 6, work with team to address the stance/opposition through making a case for our side through evidence-based information, facts, figures, testimonials, and outcomes
8. Determination of the best individuals to broach the first meeting
9. Determination of those to address the situation and level of administration warranted
10. Walk through of the materials and information to be presented
11. Orchestrate meeting or intervention
12. Post meeting follow up and partnership